

New York Institute of Photography

The Complete Course in Professional Photography

We Promise to Make You a Better Photographer



New York Institute of
Photography

Educating Photographers Since 1910

Official Course Catalog
2013-2014 Edition

Licensed by The New York State Department of Education | Accredited by the Distance Education Training Council



New York Institute of Photography Office of the Director

I love photography. Obviously, you love photography too.

That's why you requested information about our Professional Photography Course. Maybe you want to win prizes, get published, or even start a new career. You definitely want to take better pictures, capture more images and treasured memories. And you thought we could help.

You were right!

In the pages that follow and the enclosed material that comes with this booklet I hope to explain just how the NYIP Course works, how it's helped countless photographers reach their goals, and how training from NYIP is a one of a kind educational experience.

NYIP is the best home-study photography school in the world.

We've trained more successful photographers than any other school, and we hear every day from students and graduates who tell us how important our Course was to them. It gives me joy to listen to them as they tell me how happy photography has made them.

When you enroll in NYIP's Complete Course in Professional Photography, you will get expert course materials delivered to your door.

You'll receive printed lessons, audio CDs, and DVDs, along with other great materials meant to help you advance as a photographer. In addition, only with NYIP do you get access to a personal student advisor, a professional photographer you can call or email anytime for help or advice.

And perhaps the most important aspects of your NYIP Course are the Photo Projects that you will complete and get evaluated by real-life professional photographers.

It's this mentorship side to the NYIP Course that many students tell us is the most effective for them. Our teachers look at your photographs and show you how you can make them better!

At NYIP, we're all about a high-quality photography education that fits your schedule and lifestyle.

You can enroll anytime, study anytime from anywhere, and work at your own pace. You don't have to worry about the hassles of commuting or meeting strict due dates. Many students are busy with work or tending to their families, and so our Course is designed to work on your schedule, not ours.

We promise to make you a better photographer.

But you can try us out risk-free and find that out for yourself. We offer two affordable payment plans, and with either one you will be covered by NYIP's No-Risk Refund Policy. It lets you work with the Course for 21 days in your home, and if you're not satisfied for any reason all you have to do is send it back and we'll refund every penny.

So why wait any longer?

Get the photography education that you deserve and the skills and confidence that you need to succeed in this fascinating field!

Chuck DeLaney, Director



"Training from NYIP is a one of a kind educational experience."

What Kind of Life Do You Seek as a Photographer?



Photo © NYIP Student Andrew Collett

Who Are Our Students?

Almost half the students at NYIP pursue their training for enjoyment of photography as a hobby. The other half train to become freelance or full-time professional photographers.

The choice is yours, once you've had the training you'll get from NYIP.

A New Career in Photography

Why not make a career doing what you love? Few accomplishments are more satisfying than building your own business. That's why—after you have been trained in all important basic and advanced photographic techniques—you also receive complete training in how to start your own studio, how to run a profitable business, how to promote it, even how and what to charge.

To get started, you may choose to specialize in portraits. Millions are taken every year. Or weddings. Or child photography. Good times or bad, they're always in demand.

And then there's the possibility of working in the fields of advertising and commercial photography, or with a daily newspaper or national magazine. The "big time," as they say. That's the final step. The first step is NYIP training.

Extra Money from Freelancing

Want to earn extra money in your spare time? Many NYIP students and graduates earn hundreds of dollars each week freelancing on weekends and evenings! Wherever you live, freelance opportunities are all around you. And NYIP shows you how to locate those opportunities in your community, and trains you to handle them.

Don't think it can happen? In less than a year, NYIP student Louis Barton made over \$48,000 selling one picture he took for his very first NYIP assignment. To help you get started, NYIP will teach you how to produce professional photos and show you how to market and sell them effectively. You will learn how to contact prospective buyers, how to prepare your portfolio, and, perhaps most importantly, how to gain confidence when you present your work.

You may even decide to freelance full-time. If you dislike routine and love travel, this could be the career for you. Set your own hours. Take time off when you feel like it.

Take Great Photos

Many NYIP students pursue photography strictly as a hobby. Why do they enroll in our Professional Photography Course? Because they know that to be good at their hobby—to be really good—they need the same thorough training as the pro. A picture is either good or it isn't. The difference between the serious amateur and the successful pro is not the way they take pictures. It's how they use them.

NYIP gives you the training you need to make your hobby into what it should be—a lifetime source of personal pride and creative satisfaction. But it does more: Many of our students who enroll strictly as hobbyists get excited by money-making ideas in the Course. Before long, they too find themselves making money with their cameras in their spare time, or seeing their pictures published in local newspapers and national magazines.

On the next few pages, let's look at some of the fields of photography for which NYIP prepares you.

NYIP Training Gives You the Confidence and Skills to Succeed.



Photo © NYIP Student Nancy Jo Russell

Travel and Nature

We all take hundreds of snapshots on vacation, but how many capture the majesty and beauty of the pictures in National Geographic or Smithsonian? The difference is not just that the pro knows what equipment to use. The pro asks three vital questions before he or she takes the picture. Few amateurs even know what the questions are! You'll learn them in your very first NYIP lesson. Your travel, nature, and vacation pictures will never look the same.

Outdoor and Scenic

There are special tricks that can make your outdoor and scenic photographs stand out. It starts with those three vital questions, but more is required. In your NYIP lessons on Exposure and Lighting, you'll learn the tricks the pros use to give their outdoor photos that special allure.



Photo © NYIP Student John Kerkacharian

Sports and Photojournalism

If you crave the action-packed atmosphere of the Super Bowl or a political campaign rally, this may be the field for you.

Sports and news photographers roam the world recording human drama, always alert to poetic moments of insight. NYIP trains you in the techniques of this adventurous field. What's more, you learn how to get started—including how to sell your pictures to local newspapers and magazines.

Every year we get letters from hundreds of students who have enjoyed the thrill of seeing their photographs in print.

Pets and Wildlife

A famed animal photographer tells us: "I've loved two things since I was a kid—animals and travel. When I took in my first stray cat, I never dreamed that someday I'd conduct photo safaris in Africa. Now, with the help of NYIP training, I've become a recognized photographer, traveling throughout the world, shooting assignments for magazines, museums, and zoos."

"Today my camera lets me live the kind of life I always dreamed about. Best of all, I'm well paid to do exactly what I love." If you love animals—friendly pets or ferocious wildlife—NYIP training can be the first step toward realizing your dream.

Enroll Online www.nyip.com or by Phone 1.800.445.7279.

Isn't it Time You Realized Your Dreams?

Fashion, Glamour and Nude

Competition is rough in this field. To get to the top, you've got to be well-trained.

In your lessons on Glamour and Fashion photography you learn the techniques that make your subjects look their best. And you learn the human side of this field—how to work with fashion models, how to bring out a model's personality, and how to inspire her or his confidence.

We know some people aren't interested in this field, so the training in glamour and nude that is included in the Course is optional.

Internet and E-commerce

The use of photography on Web sites only increases the power of photography and the opportunities that exist for the trained photographer. From real estate to online retail, everyone needs pictures—lots and lots of pictures. Many jobs in these fields require the ability to take great photographs and also work with them in a variety of interesting ways—and we've helped hundreds of people expand their businesses by showing them how to take professional looking photos for their Web sites.

Wedding Photography

Many of our graduates start freelancing by shooting weddings on weekends. To help you succeed in this lucrative field, NYIP provides you with a complete "mini-course" in wedding photography, even a "script" of what wedding pictures to take and how to take them. Plus all the necessary business forms.

Many NYIP students, while still studying, have earned more than the cost of the Course because they were able to handle profitable wedding assignments with skill and confidence.

Commercial and Advertising

These highly demanding fields offer top rewards to photographers who work with clients and art directors to make images that advertise products. There are a limited number of openings at the top, but there are also lots of smaller jobs right in your own community. NYIP training will show you how to find, and handle, these assignments.

NYIP's exercises in still life photography have prepared many students for work in this field.

Portraiture and Children

This is a tremendous field! Everyone—man, woman, and child—is a prospect. And quality portraits command high prices. If you're a "people person"—if you like to work with all types of people, from the folks next door to celebrities, actors, and models—this may be the specialty for you. And if you are good with kids, child portraiture is an especially delightful field. You may discover a talent you never knew you had!

A High-quality Photography Education That Fits Your Lifestyle.

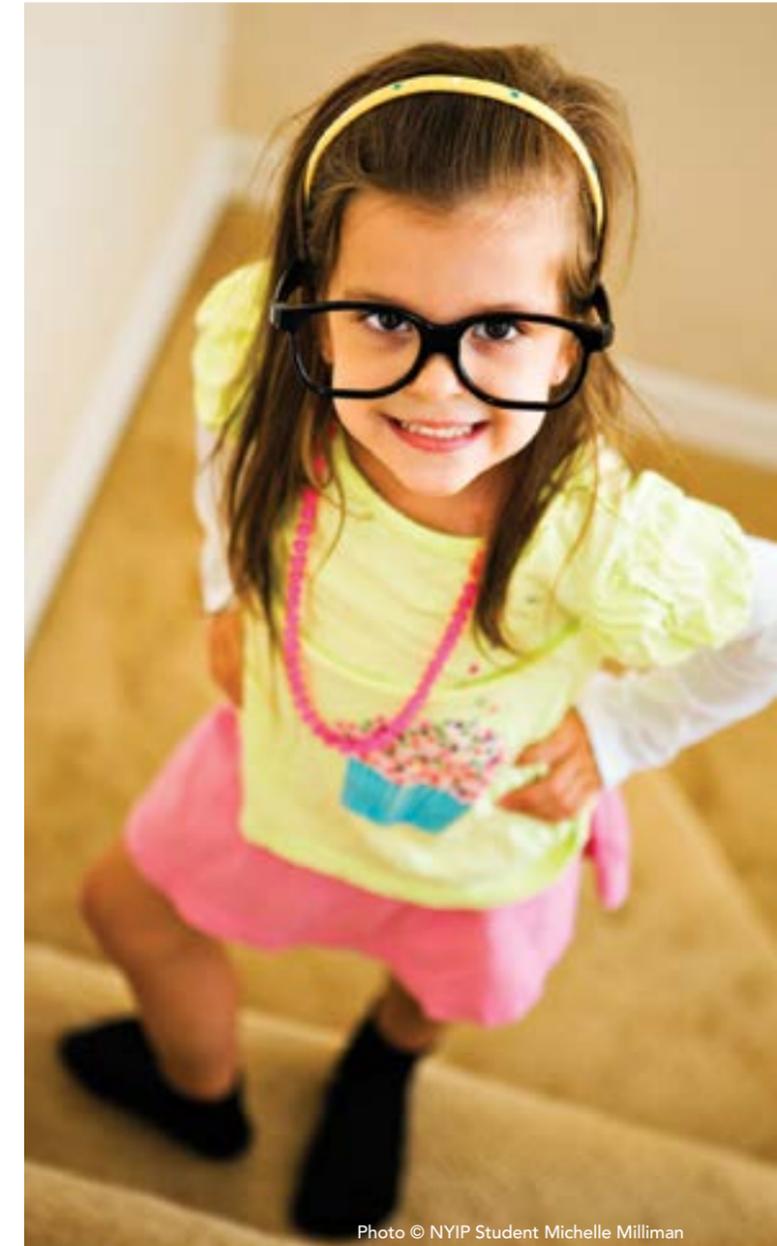


Photo © NYIP Student Michelle Milliman

Stock Photography

The demand for stock photographs is a gigantic market—and with the advent of "microstock" Web sites, one with an ever-growing market. NYIP will teach you how to create marketable images and instruct you on how to obtain model releases. For photographers with a knack for taking great stock photos, there's nothing better than having an agency sell your work while you're out taking more photographs.

Here's How NYIP Trains You to Become a Better Photographer.

Within a few days of enrolling in any of our Courses, you'll receive your first Unit, everything you need to get started:

- **Four Complete Lessons** that teach you how to get maximum performance out of your camera and NYIP's Three Guidelines for Great Photographs—the three vital questions pros ask themselves every time they take a picture. You also get a slipcase in which to store all your lessons for future reference.
- **Five "Learn from the Experts" Audio CDs** containing over four hours of tutoring to guide you page-by-page through the first four lessons.
- **Your first NYIP "Live-Action" DVD** on which you watch the pros in action as they use the techniques you read about in your lessons. After you watch this program you'll understand exactly how you can use the same techniques to take professional pictures.
- **Your first NYIP Photo Project** where we ask you to take photographs of the subjects of your choice using the techniques you've learned.

But that's not all.

When you're done, you mail your pictures to us, where an Instructor will review and discuss them with you on audio, giving you invaluable suggestions that you can listen to in the comfort of your own home.

"Whenever I had to call for help or advice I got right through; great customer service. I would most definitely recommend NYIP!"

Pheona E., Maryland, 2013 NYIP Graduate

With all this material, you may be wondering where to start. That's easy, the Unit One cover letter tells you to "find a comfortable corner in your home. Sit back. Turn on your first CD. And relax." Your audio guide will tell you exactly how to start and what to do...step-by-step.

What could be easier!



Scan the image on the left with your smartphone or tablet to view a quick video explaining how NYIP Courses work.

1 You Press a Button, and Your Course Begins. Listen as the Dean and other NYIP Teachers explain all the basics to you on audio. Page-by-page, they guide you through each lesson, telling you what to read, reviewing important points, and clarifying illustrations in the texts. They guide you step-by-step through each lesson easily...clearly...confidently.



2 You Learn from the Pros on Video. Now it's time to watch exactly how it's done—on our exclusive NYIP videos! As you study, watch the pros demonstrate the techniques you've just learned. Then the Dean shows you how to use the same techniques in your photographs. It's the most effective way to learn.

3 A Student Advisor is Assigned to You. You receive the name, telephone number and email address of your personal Student Advisor. You can contact your advisor whenever you have a question. Just call, or e-mail.

4 Shoot Your First Photo Project and Mail it to the School. Applying the principles you just learned, you will shoot a series of photographs. This is the real fun! You choose your own subjects based on your own interests. You can print the pictures yourself (we'll show you how) or have them processed commercially. Either way, mail them to us in the handy pre-printed envelopes supplied with your Course.

Enroll Online www.nyip.com or by Phone 1.800.445.7279.

5 Your Teacher Talks to You Personally. Your teacher talks directly to you, analyzing each picture, telling you what's good and why...and suggesting tips for improvement. Your teacher discusses each of your pictures in detail, giving you specific suggestions based upon his or her experience as a working pro. The completed audio is immediately mailed back to you along with your pictures. At NYIP, our Instructors are like coaches. No matter what level of skill you've reached, it's their job to make you better—to help you take your work to the next level.

"The knowledge I've gained from this course is priceless!"

Deborah-Jean M., Massachusetts, 2012 NYIP Graduate



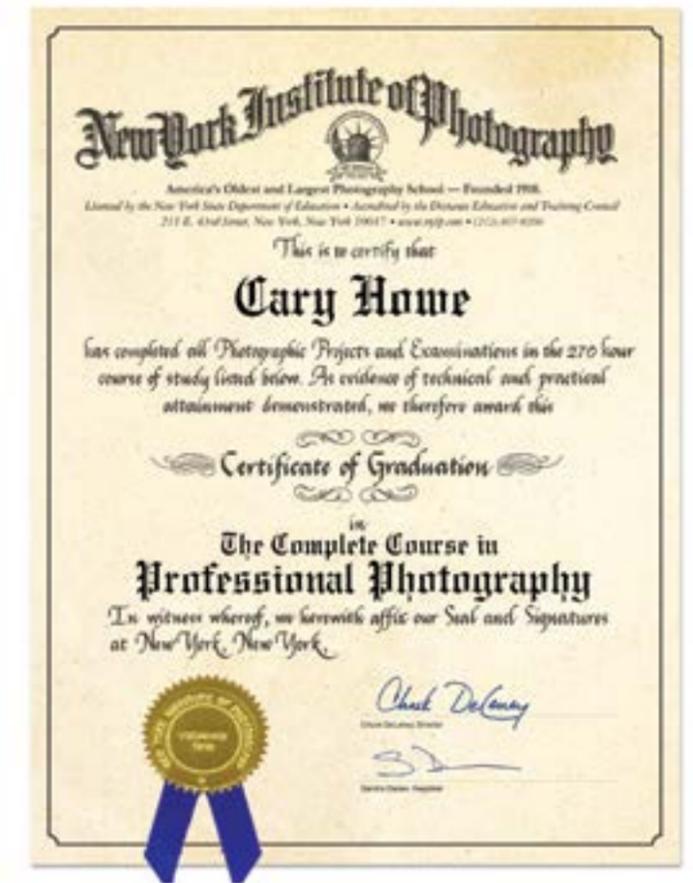
NYIP Student Advisor Chris Corradino

6 You Listen to Your Teacher Just As If He or She Were at Your Side. In the comfort of your home, you listen as your teacher talks to you personally about your pictures. He or she points out details you may never have noticed, and tells you specific ways to improve your photographs. You can replay your teacher's comments again and again, until you understand every detail fully. It's truly like having a personal tutor in your own home. You never have to go it alone.

A High-quality Photography Education That Fits Your Lifestyle.

7 You Try New Techniques. This is the most exciting part of your Course. Guided by your teacher's suggestions, you try new techniques, new methods, new approaches. You'll be amazed at how quickly your pictures start taking on a whole new look—that special professional look that is the hallmark of NYIP students.

8 Your Next NYIP Lessons Arrive in the Mail. As soon as you finish one series of lessons, you receive another big package containing your next lessons and assignments. Every Unit of Course materials contains texts, audio recordings, and other exciting components that make learning photography clear, easy, and fun.



9 You Graduate and Receive Your NYIP Certificate. Step-by-step, you move easily, enjoyably, through your entire NYIP program—from simple basics through advanced techniques—and before you know it you've completed your Course, become a better and more confident photographer. Finally, you receive your photography certificate, perfect for your home, studio, or office. You'll display it with pride. It certifies that you've been trained by America's oldest and largest photography school.

NYIP's Complete Course in Professional Photography.

- Over 30 Complete Lessons
- Lesson Portfolio Slipcase
- Six "Live Action" DVDs
- "Learn from the Experts" Audio Guides For Each Unit
- Photo Projects for Each Unit
- Updates on the latest technical breakthroughs
- Video Handbook
- Personal Student Advisor
- Personally Recorded Evaluations of Your Photos
- NYIP Press Card
- Photographic Umbrella
- Career Consultation
- Graduation Certificate
- Six Business Supplements that show you how to get your career started



Thanks NYIP!

Every day we receive comments from our students about the Course. Here are some recent excerpts:

"One of the things that I liked most about this course was being able to work at my own pace. It covers about everything I ever wanted to know about creating images that sell. It made a tremendous impact in my portraiture, an area that I specialize in now and hopefully will be able to have my own business in the near future."

Enrique V., Texas, 2012 Graduate

"After I had completed the first half of the course I started posting some of my work to Facebook. I applied all of the rules I'd learned in the course. I started to get contacted for work based on the photos that I posted. I have a bridal shoot and a wedding lined up this month, and a wedding next month. I credit NYIP for all of this incredible success!"

Teresa P., Tennessee, 2012 Graduate

"I thoroughly enjoyed the NYIP Course in Professional Photography. The course materials were excellent and the technical information was very helpful. But the most important thing I took away from the course was to think and "see" more like a photographer. I am now planning to start my own part-time business. Thank you!"

James B., Alabama, 2012 Graduate

"I had 30 years experience after being self taught by reading and doing on my own. But when someone liked my work but did not hire me because I had no formal photography education, I decided it was time. I learned a ton of new information and techniques. I want to thank all the people at NYIP for this opportunity to better my photography and my business. I will definitely recommend the course to others!"

George B., Canada, 2012 Graduate

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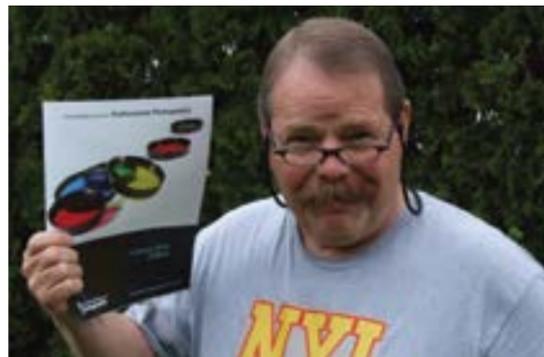
A High-quality Photography Education That Fits Your Lifestyle.

Fully Illustrated NYIP Lessons Make Learning A Pleasure.

NYIP's full-color lessons are designed to make learning fun. Your lessons will inspire you and make learning easy and more enjoyable. Each lesson is filled with beautiful photographs and easy-to-understand diagrams to help you understand the concepts that are presented. These sample pages give you a glimpse of the inspiring beauty of your NYIP Course and the scope and coverage it offers.



NYIP enrolls students of all shapes and sizes, nationalities, and backgrounds, from all over the world!



NYIP students submitted these photos through Facebook as part of a special NYIP contest.

NYIP Student Work and Success Stories.

Check out what these NYIP graduates have been able to accomplish since completing the Course. Since every NYIP student is paired with a professional photographer, assigned to evaluate your photos and mentor you through the course, we set you up for success. With a little bit of time and effort, you can be well on your way to reaching your goals!



Photo © NYIP Student Michelle Milliman

Michelle Milliman

From novice to emerging pro, Michelle Milliman is a homemaker and a homeschooling mother of three who lives in the Rochester, NY area. "I've always been passionate about photography," she recalled. "But before I took my NYIP course I couldn't make my creative visions happen. Now I really understand my camera and how to use it effectively. I'm supplementing the family income by shooting portraits. I went from being a mom to being a business owner and none of this would have been possible without NYIP."



Photo © NYIP Student Seth Gottfried

Seth Gottfried

"When I first told my wife two years ago that I was going to start a company that licenses emergency services photos, she looked at me like I was crazy." Seth left a high paying sales position to follow his dream. It wasn't easy, and his first sale netted only \$7. But he notes, "We're finally in the black, and things are looking really good for the upcoming year."



Photo © NYIP Student Michael Doven

Michael Doven

With fine art work currently represented at Christies International Auctions and 20 years experience on major Hollywood films, Michael Doven continues to pursue photography full-time. Having graduated from the course over a decade ago, he recalls, "The course is laid out so simply that you're forced to confront so many different aspects of photography, and you become better at all of them. If you want to know what you're doing as a photographer and repeat what you're doing—not just rely on luck—you can't go wrong with taking the NYIP Course."

A High-quality Photography Education That Fits Your Lifestyle.

Course Curriculum and Staff and Faculty information.

Course Curriculum and Objectives

Specific topics covered in the Complete Course in Professional Photography include the following:

- Photographic composition
- Different types of cameras, how they work, and how to use them
- Shutter speed and aperture
- Digital image processing
- How a traditional darkroom works
- Filters
- Lighting
- Portraiture
- Specialty areas in photography, including: Wedding photography, photojournalism, fashion photography, retouching, glamour and nude photography (optional), and architectural photography
- The business of photography

After studying all these topics, you will be able to:

- Identify the qualities of an effective composition, and use this knowledge to create beautiful photographs.
- Select a camera that meets your needs as a photographer, and get maximum output from this camera.
- Create images that are properly exposed.
- Take dramatic photographs in natural lighting conditions.
- Effectively use your on-camera flash.
- Create your own lighting setups using studio lights.
- Take beautiful photographs of friends, family members, and clients.
- Find clients or open your own studio—the course will give you the necessary skills to make photography a part of your life in whatever way you wish to.

About the NYIP Faculty & Staff

Chuck DeLaney is the Director of the New York Institute of Photography. He has over 25 years of experience in the field of distance education, and 30 years experience as a professional photographer. He has been NYIP's Director since 1998. In addition to hundreds of online and print magazine articles, DeLaney is the author of three books: *Top Travel Photo Tips*; *Photography Your Way: A Career Guide for Satisfaction and Success*; *Wedding Photography and Video - The Bride and Groom's Guide*.

Sandra Darien is NYIP's Registrar.

Keith Reese is head of Student Services.

NYIP faculty and student advisors are all professional photographers. Some current members are Walter Karling, Jerry Rice, Elinor Stecker-Orel, Chris Corradino, Jackie Beckett, and Deborah Matlack. All NYIP faculty members are licensed by the New York State Department of Education.

You'll Proudly Display Your Graduation Certificate.

Your Certificate of Graduation marks the end of your formal training, but not the end of your relationship with NYIP. As a graduate of NYIP, you never have to go it alone again. You have the assurance that the NYIP faculty is always there to advise you on anything from selecting a new lens to setting up a new studio, from changing business conditions to changing trends in photography.

It's good to know that you can count on the unlimited support of a team of professional photographers. And it's just one more reason why NYIP has been the most respected name in photographic training for nearly a century.

Frequently Asked Questions About the NYIP Professional Photography Course.

Q: How has NYIP training worked for others?

A: With immense success. We've been teaching photography longer than any other school in the world. Since 1910, tens of thousands of men and women have enrolled in NYIP Courses and gone on to become successful photographers. There are NYIP graduates working as staff photographers for newspapers, and graduates who freelance and operate their own studios. We are proud of our record and we know you'll be proud to be an NYIP student.

Q: When do the NYIP Courses start?

A: They start the moment you receive your first Unit of Course materials. We don't have a rigid academic schedule. You begin whenever you're ready.

Q: Do I need an expensive camera?

A: No. You simply need a camera, either film or digital. We recommend that you use an SLR or other camera with adjustable controls. But even point-and-shoot cameras can handle most of the Course assignments. Musicians have a saying, "It's not the violin, it's the violinist." That's our philosophy too. It's you, not the camera that we train.

Q: Does the Course include digital training?

A: Yes. The Course covers both digital and film based equipment. Our newly revised Course materials include up-to-date information on digital photography as well as plenty of information on classic, film-based photography. Plus, you'll receive an Update with every Unit that will keep you informed about the very latest developments in the field.

Q: Do I need any special computer equipment?

A: You don't need a computer to take the Professional Photography Course, although you will receive plenty of information covering the basics of how to store and edit photographs on your computer.

Q: Do I need a darkroom?

A: Definitely not. The Course includes information about how to use a traditional film darkroom, but you don't need one to complete your assignments. Many of our students complete all of their course assignments using a digital camera.

Q: Do I need prior training or experience?

A: No. The Professional Course assumes no prior training or experience. It starts with the basics and develops your skills in easy, carefully planned steps.

Q: I've studied photography before. Will the NYIP Course be too easy for me?

A: The Course is designed for students at all levels of experience, including beginners. Many NYIP graduates tell us that they took a photography class or two in college, but that they learned much more from our Course.

Q: How many lessons are in the Course?

A: The Course includes over thirty lessons as well as a series of

supplements covering the business of photography, and Updates that address the most recent trends and technical developments in the world of photography.

Q: I'm interested in doing some professional work. How soon can I start earning?

A: As soon as you're ready. While many students who take our Course are interested in photography as a hobby, others start earning money from freelance work after just a few lessons. Many have paid for their entire tuition with their earnings—before they even finished the Course.

Q: Will I have to quit my job or school?

A: No. You complete your NYIP training in your spare time, on your own schedule, at your own pace.

Q: How long will it take me to complete my Course?

A: This depends on you. But you can't just race through the Course, because it covers a lot of material. If you study a couple hours a day you can complete the Course in eight months to a year. Or you can work at a more leisurely pace. You have up to three years to complete your Course.

Q: Does the Course contain business training?

A: Yes. The Course contains extensive business and training information. This is invaluable for students who are pursuing photography as a career. However, because other students are pursuing photography as a hobby, this material is optional. You are also always free to consult with your Student Advisor—a working photographer—any time you need career advice.

Q: Is this Course appropriate for amateurs?

A: Absolutely. About half of our students pursue photography as a personal creative outlet. If you have a deep love for photography, this Course will be a good fit for you.

Q: I'm not interested in glamour and nude photography. Is this lesson required?

A: No. This lesson is completely optional. In fact, if you let us know ahead of time, we will omit that lesson when we ship your Unit Six materials.

Q: Is this Course Tax-Deductible?

A: It may be. Check with your accountant.

Q: Is the school licensed and accredited?

A: Yes. NYIP is licensed by the New York State Department of Education and its curriculum is submitted for approval on a regular basis. NYIP is accredited by the Distance Education Training Council (DETC—www.detc.org) which was founded in 1926 to promote sound educational standards and ethical business practices. The Accrediting Commission of the DETC is cited by the U.S. Department of Education as the "nationally recognized accrediting agency." The Council for

A High-quality Photography Education That Fits Your Lifestyle.



Higher Education Accreditation (CHEA) also recognizes the Accrediting Commission. NYIP's Complete Course in Professional Photography is approved for the training of veterans under the G.I. Bill.

Q: When is the school open?

A: NYIP is open year round, and we have open enrollment in that students can enroll at any time. Each student progresses at his or her own pace. The office open from 9am to 6pm weekdays, except it is closed for U.S. legal holidays. The New York Institute is wheelchair accessible.

Q: What is your policy on leaves of absence?

A: Upon request for special circumstances, we grant a leave of absence for up to 90 days.

Q: What are the standards of progress?

A: During your study with NYIP you will submit six Photo Projects and complete a series of comprehension tests. Students must maintain 1.5 GPA to be making "satisfactory academic progress" and must have a 2.0 GPA to graduate. Below 1.5 requires academic probation or dismissal. Projects that are not complete when submitted will be returned to the student marked "incomplete" and will have to be resubmitted.

Q: Do you offer credit for previous education or training?

A: Because NYIP's Complete Course in Professional Photography is very concentrated training based on a unique series of projects and using our own materials, we don't grant credit for previous training.

Q: Do you offer financial assistance?

A: Because our course is 270 hours, we are not eligible for standard financial assistance programs that are offered by two- and four-year schools or federal agencies. NYIP's low tuition and monthly payment program are designed to make it possible for students to be able to afford NYIP training on their own.

Q: Do you offer job placement?

A: Because NYIP is a distance education program, it is not possible for us to offer job placement. Your student advisor will be able to offer suggestions about how to get started in the field. Last year, 35% of the students currently enrolled completed their program and graduated.

Q: What if I have a problem or a complaint during my experience with NYIP?

A: We know that sometimes students in a distance education program can have questions or experience some type of frustration. Naturally, your first step is to contact your student advisor. If, for any reason, you feel your concern has not been fully addressed, your second step is to contact the Director, Chuck DeLaney, by telephone or e-mail. You will receive his contact information when you enroll.

You are encouraged to contact Mr. DeLaney with any concerns regarding when or how your questions have been answered, about your student progress, or any questions regarding how to discontinue



Photo © NYIP Student Justin Gullickson

or seek a refund from the school. If you feel that the Director has failed to address your concern, your next step would be to contact the New York State Education Department's Bureau of Proprietary School Supervision at 116 West 32nd Street, telephone 212-643-4760, Internet: <http://www.highered.nysed.gov/bpps>. The first step in any situation is to contact the Director. While we can resolve most problems via telephone or e-mail, we may ask you to submit a written request to assist us in addressing your concerns. You'll find that the NYIP staff is very responsive to your concerns, and in almost all situations, we'll be able to solve your problem in a way that you will find satisfactory.

Q: How do I obtain a refund?

A: As outlined in our refund policy, you are eligible for a full refund of all unused tuition as well as any materials that have been in your possession for 21 days or less. Students on the monthly payment plan can discontinue at any time without any further obligation. To notify the school of your desire to cancel your program and request a refund, simply call the school at 212-867-8260, or e-mail the school at info@nyip.com. To expedite your request, please put "cancel and refund" in the subject line of line of your e-mail. The New York State Education Department maintains a Tuition Reimbursement Fund (TRF) that is available to assist students who are enrolled in a school that closes, or students who feel that they have unfairly been denied a refund by the school in which they are enrolled. To make a claim to the TRF, a student must demonstrate that the student is eligible for a refund, that the student has made a request to the school for a refund, and that the school has failed to make the refund within the mandated time period, generally 45 days after the school is notified of the student's decision to withdraw.

Although we do not require written notification of withdrawal and the request for a refund, we are required to advise you that the failure of a student to notify the Director in writing of withdrawal may delay refund of tuition due pursuant to Section 5002 of the Education Law.

NOTE: You should review this New York State approved catalog for factual information about the School and this Course. The information in this catalog was current at the time of publication. If there have been any significant changes to our programs, policies and personnel, we will advise you before you enroll.

Admissions Requirements and Fees.

Note: The New York Institute of Photography [or Sheffield or NYICD] does not discriminate in its admissions with regard to a student's race, sex, color, creed, age, religion, or national origin in admitting students to the school.

Admission Requirements

To enroll in NYIP, you need to be able to comprehend written and spoken English and have a high school diploma.

Because of the technical nature of some of the information in this Course, the New York State Department of Education has requested that we ascertain that students taking this program have a high school diploma.

Most of the schools that the New York State Education Department oversees are residential programs that cater principally to students in their teens and twenties. Our school differs in that our students are in a distance education program and may live anywhere. In addition, many of our students are adult learners who may have completed high school many, many years ago and who may have difficulty locating their high school diploma.

For that reason, in consultation with the New York State Education Department, we have adopted the following policies:

If you are 27 or older, and have the interest to enroll in our program and the funds available to do so, we will presume that you either completed high school or have acquired sufficient equivalent experience in the course of your life. Simply note your age on your enrollment form in the appropriate spot. This "life experience" qualification is acceptable to the New York State Education Department.

Individuals seeking to enroll in our program who are under 27 must arrange to have the high school from which they graduated furnish us with a copy of their diploma or a transcript that shows that the student earned a diploma.

Individuals with higher degrees—for example a Bachelor's or Associate's degree, or a professional degree such as a medical or legal degree—that cannot be obtained without a high school diploma, can arrange to have the school that issued the higher degree send us a copy of that degree or a transcript. That documentation will be sufficient to establish completion of high school.

Students who are under 18 and/or who have not completed high school can enroll in our program but we need two types of permission: the permission of a parent or guardian, and a letter from an official from the high school in which the student is enrolled attesting to the fact that the student is making satisfactory progress in his/her high school studies, and that the school has no objection to the student taking on the additional work required to complete this course.

All students who are under 18 need signed permission of a parent or guardian even if they have a high school diploma.

Q: How Do These Policies Affect the Enrollment Process?

A: We know that students who are interested in our program want to get started as soon as possible, and we also know that getting a high school or college transcript takes some time. For those students who are required to provide this documentation, we will enroll you and send out the first Unit of materials. By the time you are ready to submit your first project, we will require the necessary documentation be submitted to the school.

For students who are under 18 and who have not completed high school, we cannot accept your enrollment until the necessary permissions have been submitted to the school and approved.

Anyone who has any questions about our admissions policy is invited to contact us via e-mail at enroll@nyip.com or call the Registrar's office at 1-800-445-7279.

"I can say I'm a much better photographer after taking this course!"

Sebastian S., Pennsylvania, 2013 NYIP Graduate

Course Fees

The total cost of the NYIP Course is \$1499, comprised as follows - Lessons and Written Materials: \$450, CDs, DVDs, and Other Materials: \$375, Postage & Handling: \$75, Tuition: \$599. Total: \$1499.

Q: What is Your Refund Policy?

A: It's unique in the distance education industry. We can offer it because of the high quality of our courses. It's called our No-Risk Refund Policy and here is how it protects you:

1. If you request cancellation after examining the Unit One package, you are entitled to a full refund of everything you have paid, provided you notify the school within 21 days after you receive the Unit One package and return the materials promptly.
2. If you request cancellation after the 21-day period, you owe no further payments, and you may be entitled to a prorated share of the Tuition based upon the number of lessons you have completed.
3. Fees for materials (Texts, Videos, Audios, and Kits) will be refunded in full at any time during the Course, provided you notify the school in writing within 21 days after you receive the materials and return them promptly.



“I earned \$48,000 from this one photo of the Dallas skyline in just eight months...”

“When I submitted this skyline shot for a student assignment, you voted it an Award of Merit. People started buying prints of it at the bank where I work. Then I opened a small store at a local mall selling all sizes. In only eight months, this one photo has grossed over \$48,000! Your course has revolutionized my life. Thanks...”

Louis Barton, NYIP Professional Photography Student

See more success stories on page 11.

UPDATE— In his latest report, Louis informed us he’s already earned over \$180,000 from this one picture!

NYIP’s No-Risk Refund Policy.

You can enroll with the New York Institute of Photography without hesitation, because we offer the best refund policy of any distance education school. Because we’re committed to the quality of education that we provide and the satisfaction of every single student, we offer the following risk-free promise to all of our students:

21-Day Money-Back Examination. You have 21 days after you receive your course materials to change your mind. If you’re not completely satisfied, simply notify us, return the materials and get a full refund.

Discontinue At Any Time. After 21 days, you can still discontinue training. If you’re on the monthly payment plan, simply stop making payments. On any payment plan, you are eligible for a partial refund based on unused tuition or materials you haven’t received.

Take Up to Three Years to Complete this Course. If you work on your Course at a steady pace and complete assignments regularly, you can finish in a year or less. But if you need more time, you can take it! We give you three full years to complete your Course without any additional charge.

So there’s no reason to hesitate. You can try our course in your home and if you’re not completely satisfied with it, simply send it back to us and we’ll refund every penny. There’s no restocking or registration fee. It’s that simple.

So why not give us a try...

Enroll today at www.nyip.com or call 1.800.445.7279

New York Institute of Photography

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